

# MIRIAM LANDMAN

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707-879-8709

Oregon (Pacific time)



**SUMMARY:** Versatile and insightful advisor, strategist, writer, and editor with more than 20 years of professional experience in editorial, environmental, and educational work. Providing illuminating content and practical and strategic guidance to facilitate progress towards sustainability, the common good, and a better world. Adept at organizing and synthesizing information and conveying complex concepts in clear language. Writings published in more than 35 publications, including national media and a book. As an independent consultant, has collaborated with more than 30 clients—including companies, nonprofits, educational institutions, and government agencies—and has edited hundreds of documents to enhance their clarity and impact. Formerly, Senior Associate at a pioneering green building consulting firm; and a reporter, writer, and producer for a national public radio program.

## EXPERIENCE

### **Advisor, Writer, Editor—M. Landman Communications & Consulting, Corvallis, OR (2005–present)**

Providing strategic advising, research, and editorial services (including writing, copyediting, and proofreading). Have worked with more than 30 organizations on a wide range of projects, often related to sustainability strategies, policies, and practices. Expertise and a strong interest in climate stabilization, land conservation and regeneration, environmental health, sustainable communities, green building and operations. (Monthly blog: *The Green Spotlight*)

Past clients include: The Climate Center, Sustainable Purchasing Leadership Council, New Leaf Community Markets, Sustainable Enterprise Conference, All About Waste, Wild Sanctuary, Enterprise Community Partners, US Green Building Council's NorCal & Redwood Empire chapters, Harmony Farm Supply & Nursery, EduTracks, Environmental Defense Fund, David Brower Center, Industrial Economics, Resource Renewal Institute

### **Senior Associate—Simon & Associates, Inc., Green Building Consultants, San Francisco, CA (2001–2005)**

Green building consulting, LEED project management, team meeting facilitation, specifications review, materials research, educational resource development, and presentations, for one of the first green building consulting firms. Consulted on more than 20 LEED buildings (many of which achieved the LEED Gold certification rating), other residential, commercial, and institutional buildings, and master planning/campus projects. Contributed to the firm's significant growth. (Firm later became part of Thornton Tomasetti.)

### **Green Building Program Associate—Global Green, San Francisco, CA**

Worked with the City & County of San Francisco: organized and presented green building workshops for Bureau of Architecture & Public Works Department staff, in collaboration w/ the Department of the Environment; developed a *Tools for Green Building Design and Analysis* guide for the city. Contributed to and edited a green materials guide for the City of Santa Monica. Wrote case studies on green affordable housing projects.

### **Producer, Writer, and Reporter—Public radio's *Living on Earth*, Cambridge, MA**

Prepared and reported on-air feature stories and a commentary for nationally syndicated, weekly radio program. Produced and edited numerous radio interviews between the program host and various guests, including Wendell Berry, Ray Anderson, and Alan Weisman. Wrote more than 50 weekly almanac segments.

### **Publishing/Proposal Manager—Mostue & Associates Architects (now Davis Square Architects), Somerville, MA**

### **Editorial Project Coordinator—ICLEI – Local Governments for Sustainability, Toronto, ON**

## SKILLS & STRENGTHS

- Planning, strategy, research, project management, writing, editing, proofreading, content development
- Good communicator w/ strong interpersonal skills and emotional intelligence; genuine and kind
- Big Picture thinker + detail-oriented, organized, and reliable

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## EDUCATION

- Master of Arts (MA), Urban and Environmental Policy (and Planning) — Tufts University
- Bachelor of Arts (BA) with Honors, Community Studies w/ environmental policy emphasis — University of California, Santa Cruz (UCSC)
- Intensive Spanish Language & Culture summer program (attended during college), Costa Rica

## SELECTED PUBLICATIONS

- Numerous articles and commentaries published by media outlets, including the *San Francisco Chronicle*, *MotherEarthNews.com*, *KQED.org*, *Resilience.org*, *ENN.com* (Environmental News Network), *GreenTech / Urban Land* magazine, *GreenBuildingAdvisor.com*, *Natural Home* magazine, *Environmental Design + Construction* magazine, *GreenHomeGuide*, and others
- Approximately 70 segments on public radio's *Living on Earth* program: I produced interviews, reported feature stories, and wrote weekly almanacs and a commentary
- Book: *Blueprint for Greening Affordable Housing* (contributing author), edited by Global Green USA (Island Press, 2007)
- Case studies on seven UC & CSU buildings, published by the UC Green Building Research Center, 2011–2014

## TEACHING AND PUBLIC SPEAKING

- Taught a full-semester course on Environmental Policy and the Sustainability Movement, UC Santa Cruz
- Assisted in teaching English as a Second Language (ESL) classes, Santa Cruz Adult School
- More than 20 speaking engagements, e.g., Sustainable Enterprise Conference (Sonoma County), UN World Environment Day event (San Francisco), West Coast Green conferences (San Jose and San Francisco), EnvironDesign conference (NYC), UC Berkeley, Sonoma State University, AIA San Francisco, City/County of San Francisco Bureau of Architecture, College of Marin, PG&E Pacific Energy Center (SF), USGBC Redwood Empire Chapter, Environmental Action Conference (Boston)

## ACTIVITIES AND AFFILIATIONS

- Volunteered with VoteRiders, Corvallis Sustainability Coalition, Habitat for Humanity, and a food bank
- Attended a Corvallis CERT (Community Emergency Response Team) 2022 training on *Preparedness with Pets*
- Mentored a high school student through the Tomales H.S. Mentor Program, 2012–2014. (She graduated and went to college.)
- U.S. Green Building Council: Former member of the Redwood Empire Chapter's Steering Committee and Northern California Chapter committees
- Board member: Green Resource Center (which became Build It Green); founding Editorial Advisory Board of *GreenHomeGuide.com*; West Coast Green Advisory Board
- Worked part-time on small farms: Took care of large animals (horses, goats, llama) and planted and harvested organic produce
- Interests include: human rights, voting rights, democracy, social justice, organic food/gardening, hiking, wilderness and wildlife, biodiversity, animal protection and care, wildfire mitigation, emergency preparedness

Additional information is provided at: [www.Linkedin.com/in/MiriamLandman](http://www.Linkedin.com/in/MiriamLandman)